

DITCH THE HASSLES, TAKE CONTROL OF YOUR SUPPLY CHAIN

Improve proactive management of supply chain partners with a steady flow of digital milestones and documentation straight to your control tower

THE CHALLENGE

Cross-border containerized supply chains are some of the largest and most complex business ecosystems in the world today. It's not uncommon for 30 independent parties, 100 people and up to 200 exchanges of information to be connected to a single shipment.

With increased complexity comes increased cost. Shippers or beneficial cargo owners (BCOs) need consistent, reliable rich-data from multiple sources to effectively manage their supply chains. Supply chain partners may have the data they need – but today, accessing and sharing them often requires laborious communication procedures and expensive peer-to-peer EDI systems.

Access to trusted, live data aggregated from up and down the supply chain would have a significant impact on the effectiveness of in-house logistics management.

Together, supply-chain partners have the information that every shipment requires for fast, efficient movement. Digital workflows based on ultra-secure cloud and blockchain technology offer a powerful new way for disparate partners to cooperate for everyone's benefit.

75%

of shippers, and their 3PL partners, plan to invest in supply chain visibility/control towers within the next two years, and more than half of shippers and 3PLs are investing in predictive analytics.

\$95.6
BILLION

Total logistics expenditures by supply chain services organizations in 2017.

93%

of shippers said improved, data-driven decision-making is essential to the future success of supply chain activities and processes.

THE TRADELENS SOLUTION

TradeLens is a secure platform that gives you timely end-to-end supply-chain visibility and data direct from the source. These benefits extend to you and your trading partners and form the foundation of a new generation of shipper control towers.

WHAT YOUR TEAM NEEDS TO DO

HOW TRADELENS CAN HELP



Ensure freight fluidity

Collect data from the essential organizations involved with your shipment to increase response speed, reliability and reduce downtime.

Access more than 120 precise industry standardized planned, estimated and actual shipment milestones and document events.



Preempt transport challenges

Identify exceptions or updates to critical transport plans including changes to modal logistics.

Subscribe to notifications for key milestones exceptions or document amendments. Use TradeLens APIs to enhance consignment control.



Reduce infrastructure costs

Utilize cost-effective processes to connect with and manage multiple supply-chain service providers.

Open APIs enable real-time data transfer between supply chain participants via publish, subscribe, query and doc share functions.



Store critical data and documents

Aggregate data and documents for improved exception management and audit control.

Document sharing and version control underpinned by blockchain guarantees the immutability and traceability of documents. This allows parties to quickly see when changes have been made, and by whom, along a consignment journey.



Streamline communication

Cut down on laborious and costly query-and-chase communications.

Structured documents and permission management can be combined to automate multi-party or multi-step trade processes.

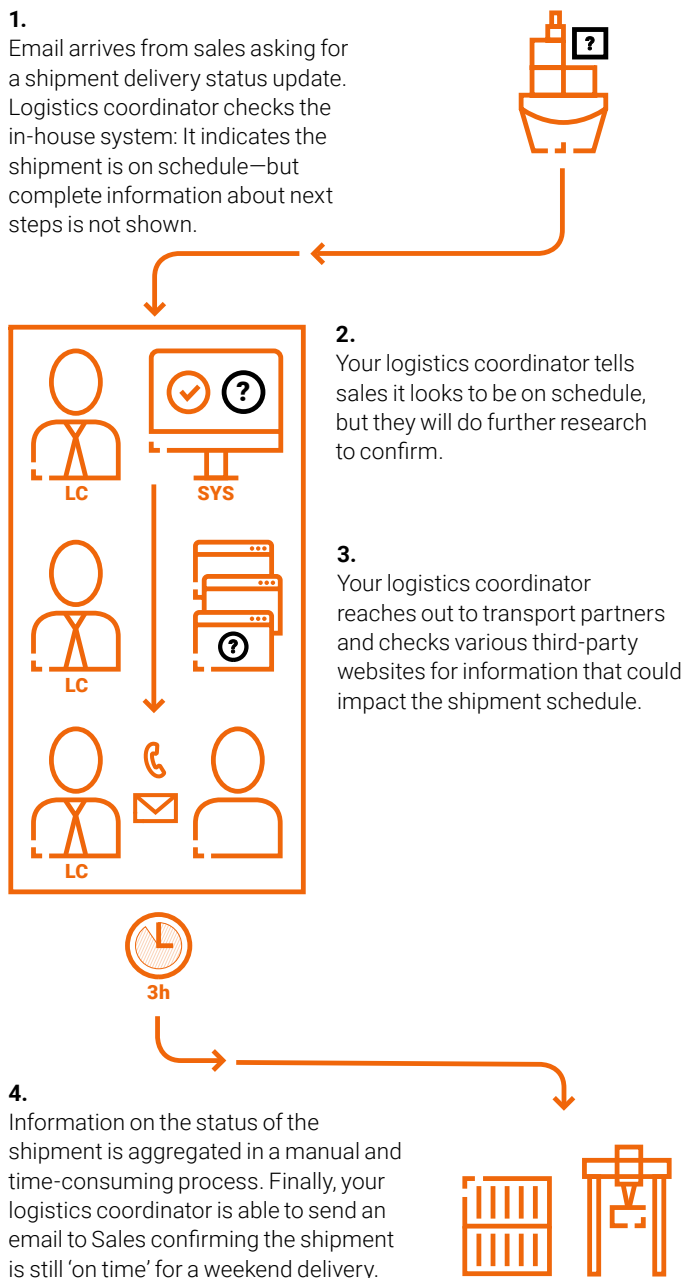
STAY AHEAD OF YOUR DELIVERIES AND OFFER REAL-TIME SALES SUPPORT

Your logistics coordinator receives a request from the sales team for an update on a shipment expected at the warehouse ahead of the Monday morning management meeting.

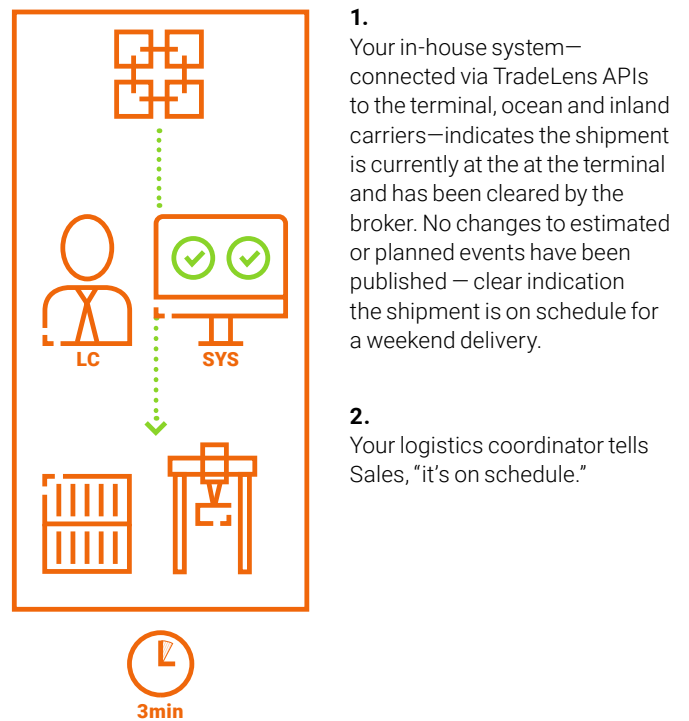
Today, your logistics coordinator might check an in-house system and find the information isn't current, then need to inquire with various supply-chain partners and conduct manual research to report back. The process of answering the sales team's simple question can be cumbersome and time-consuming.

Now let's see how TradeLens enables collaboration and real-time data-sharing:

TODAY



WITH TRADELENS



WITH TRADELENS YOU CAN

- + Trust that you have a solution that aggregates data across all parties in your supply chain.
- + Manage your vendors for performance, accuracy and reliability from an independent source.
- + Integrate supply-chain information into your ERP from one source via APIs rather than manage multiple data connections.

Contact your IBM or Maersk sales rep today to find out how you can increase productivity, cut down on query response times and drive greater customer satisfaction.

Or, reach out to us directly at www.tradelens.com/connect